

A Multimedia Design
Consultancy

SORA
BY KONG STUDIO



Kong is a Singapore-based multidisciplinary design studio that explores and refines creative possibilities in branding, space, and digital.



Sora, a specialised division of Kong Studio, **empowers businesses with end-to-end multimedia design solutions** by seamlessly integrating UI/UX, digital experiences, and technology consultancy to create bespoke digital products that enhance user engagement.

1 Immersive & Interactive

Projection, Mixed Media

Phygital Experiences

Kinetic, VR/AR

RFID-enabled

Gamification

2 Digital Design

Interactive Presentations

Data Visualisation & Infographics

Report & Research Visualisation

RFP Documents

Motion Graphics & Animation

3 UI/UX Design

Wireframing

Prototyping

Design Systems



THE CUBE

PROJECT

Visa Innovation Center

LOCATION

Riyadh

DESCRIPTION

A smart voice-recognition installation, the Capability Cube delivers Visa capability information and conversationally answers visitor questions through an engaging experience.





ROTOSCOPE

PROJECT

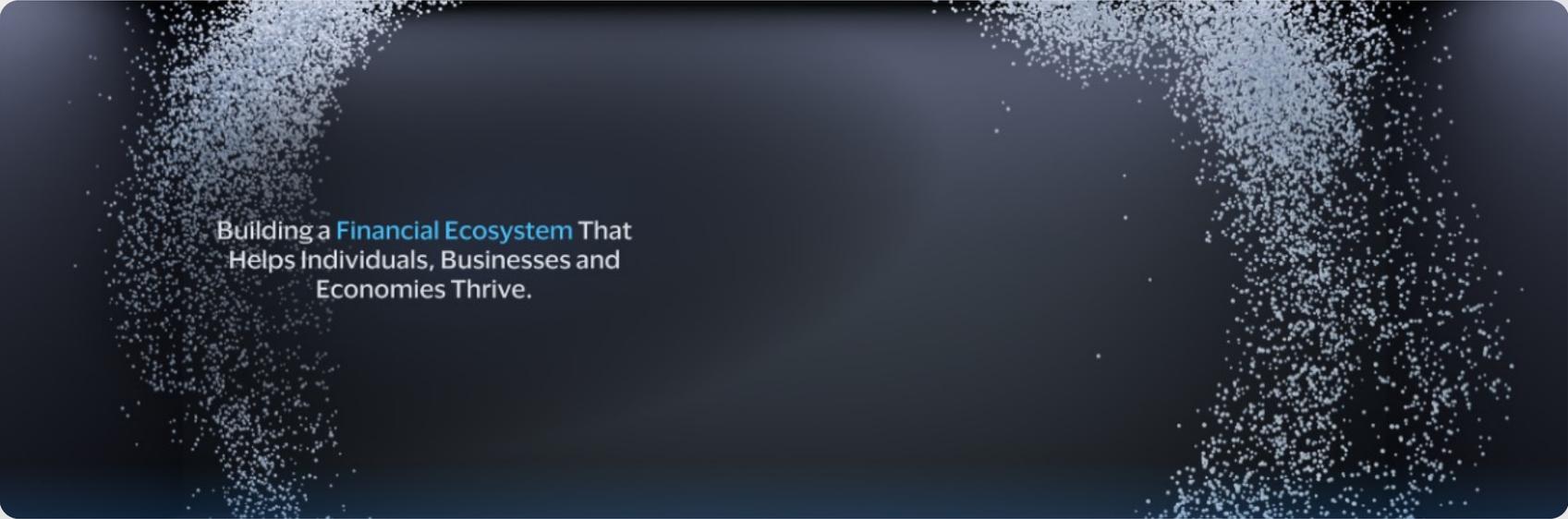
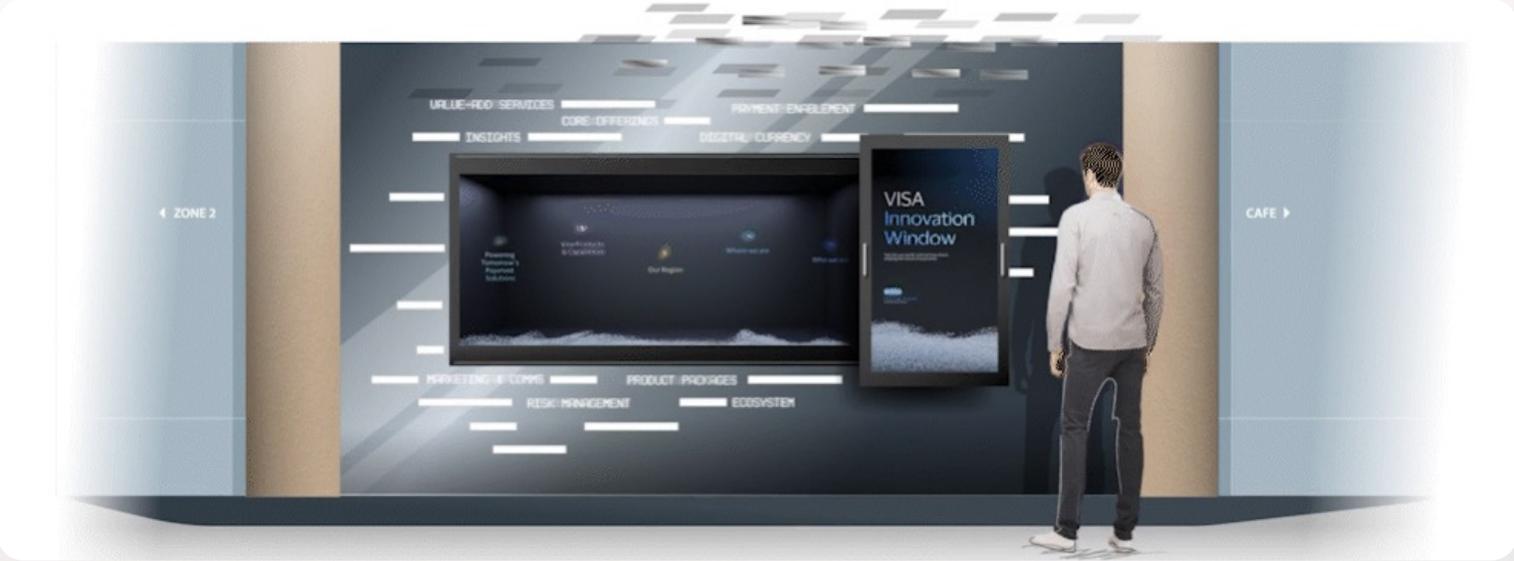
Visa Innovation Center

LOCATION

Riyadh

DESCRIPTION

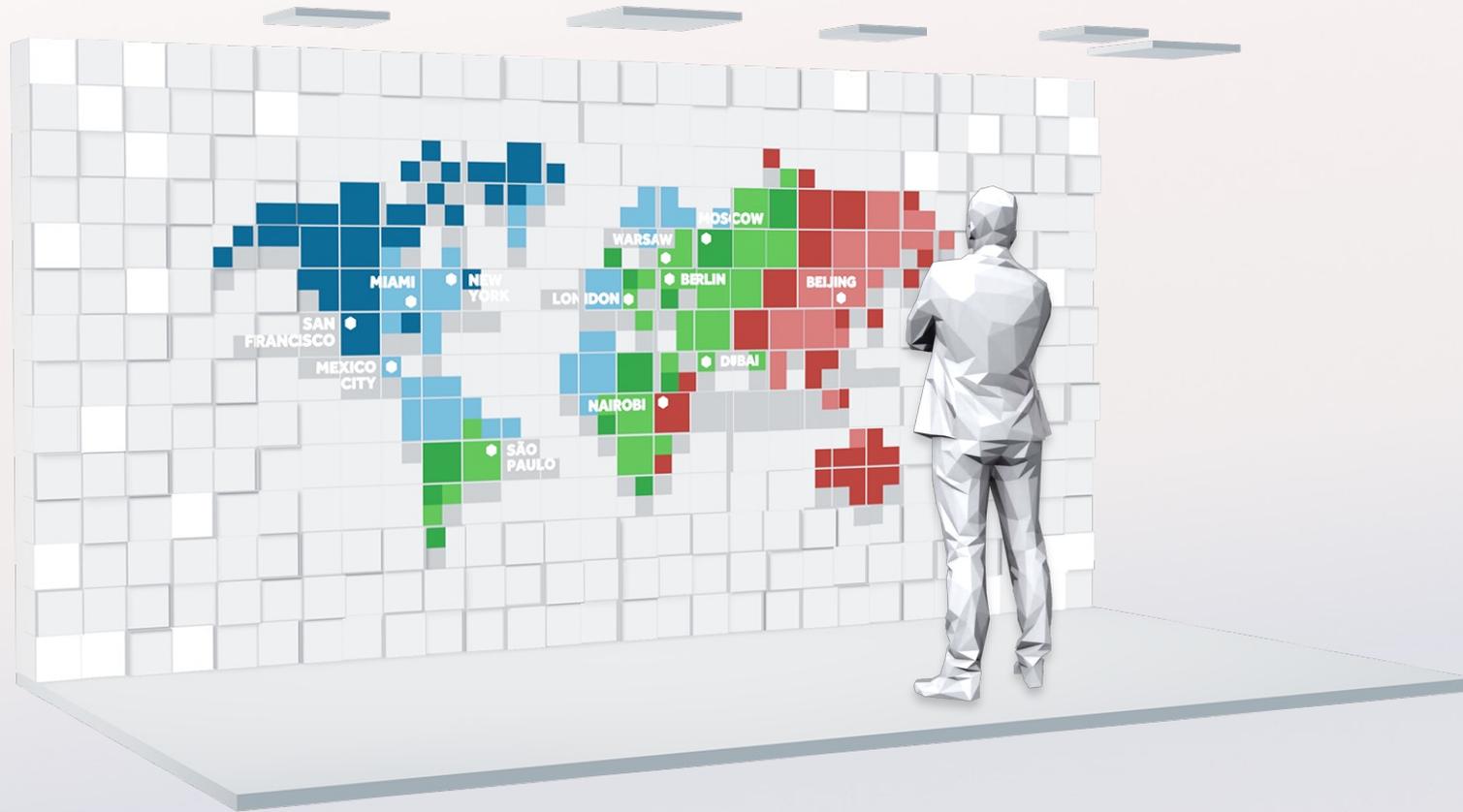
An interactive sliding touchscreen installation, the Discovery Vertical Panel reveals Visa content that shifts as visitors push it from left to right.



DESCRIPTION

An interactive sliding transparent touchscreen installation, the Discovery Panel overlays real artefacts and reveals content that shifts as visitors slide it from left to right.





HYPERMATRIX

PROJECT

Visa Innovation Center

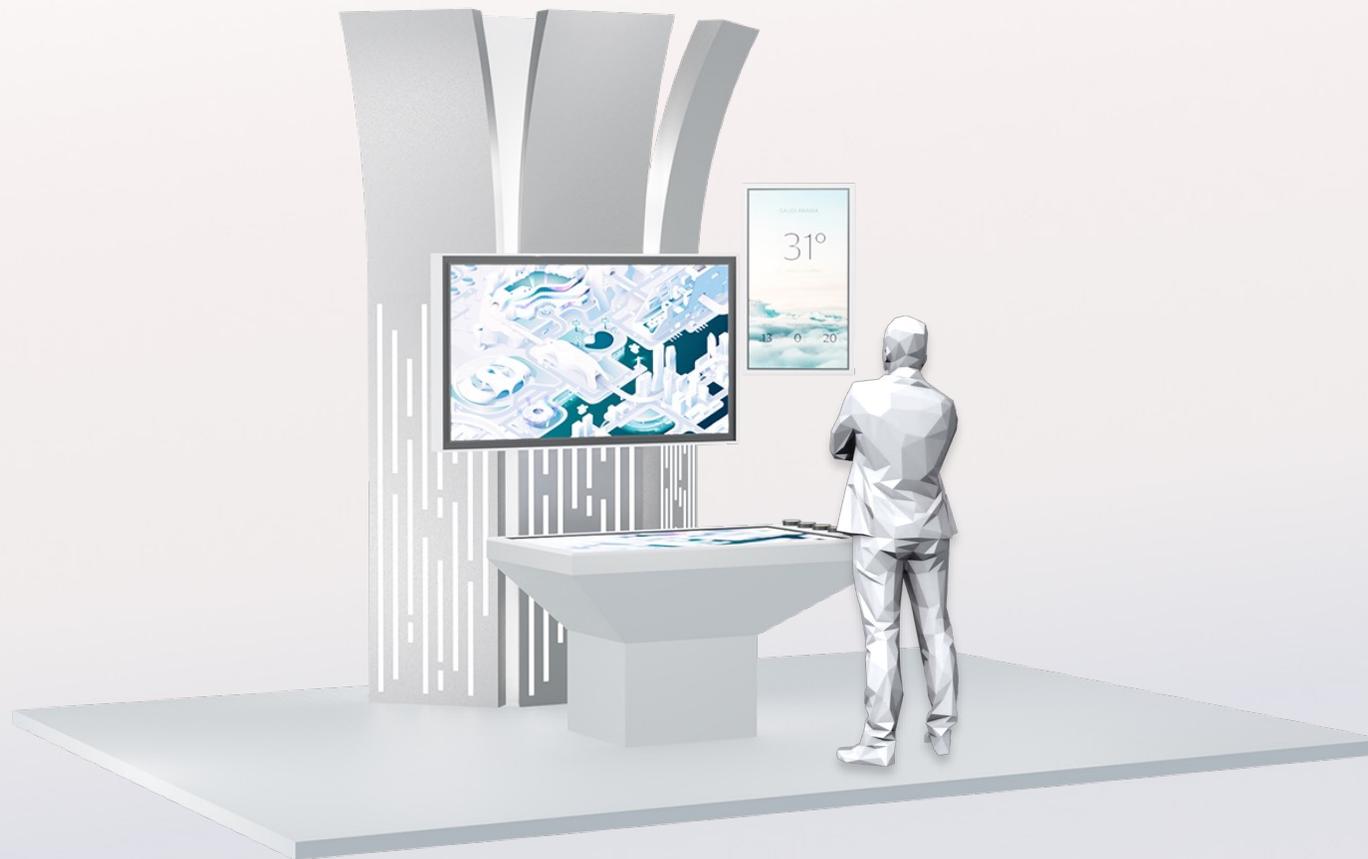
LOCATION

Dubai

DESCRIPTION

A projection-mapped array of 150 kinetic cubes activates immersive content when visitors insert an RFID cube into the interactive holder.





FUTURE OF COMMERCE

PROJECT

Visa Innovation Center

LOCATION

Riyadh

DESCRIPTION

An object-recognition interactive table paired with wall-mounted touchscreens allows visitors to explore content by engaging with physical pucks and 3D-printed objects.

SAUDI ARABIA

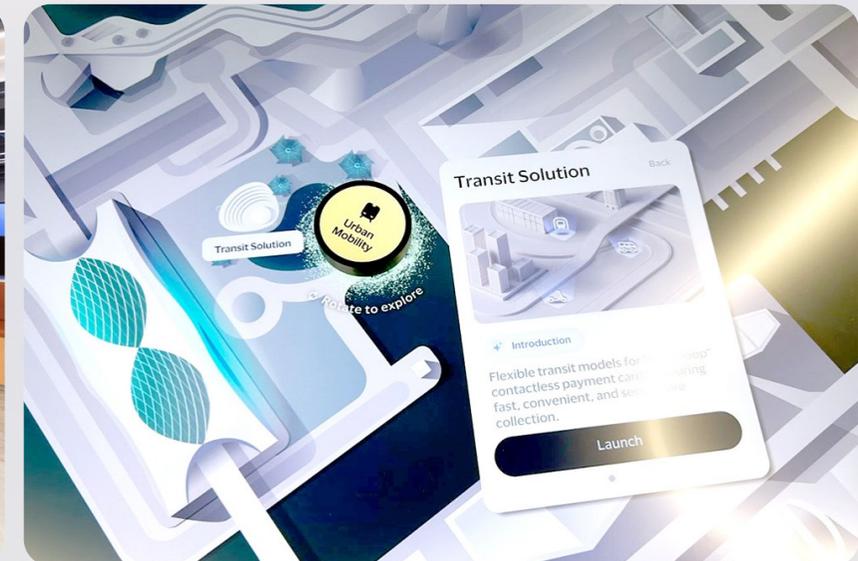
31°

 PARTLY SUNNY

Wind
13
km/h

Precipitation
0 %

Humidity
20 %





TREE OF REALM

PROJECT

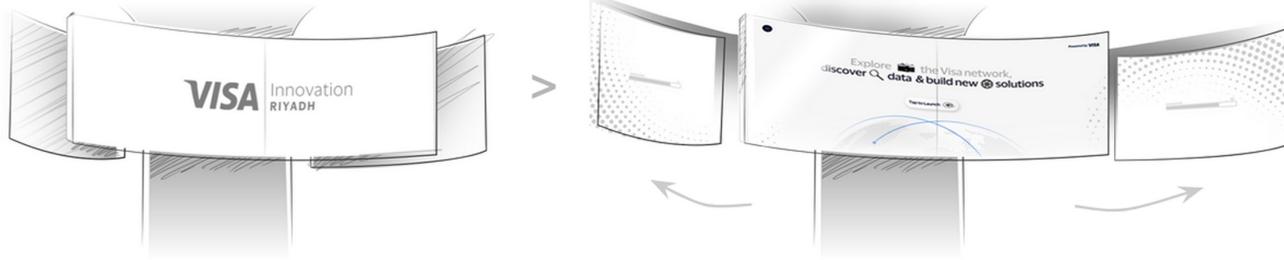
Visa Innovation Center

LOCATION

Riyadh

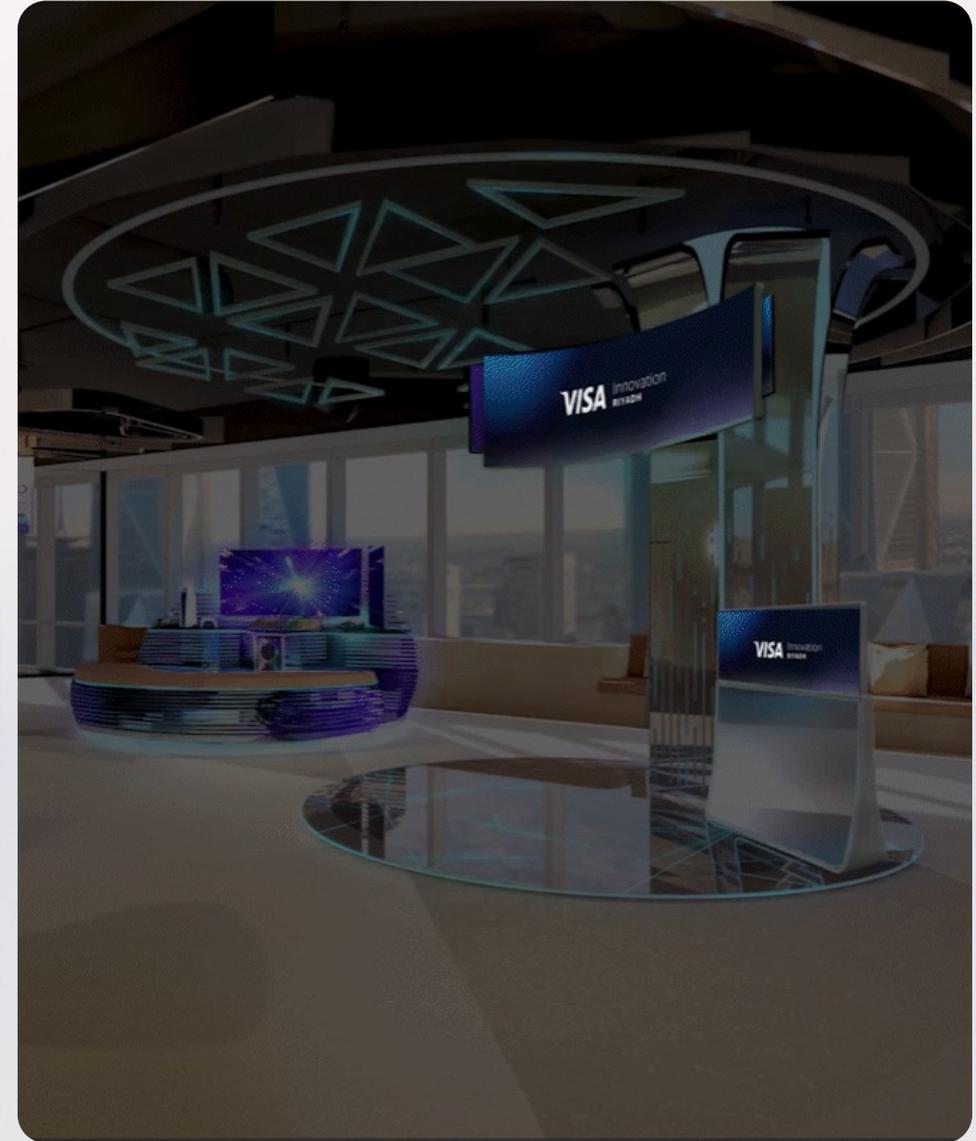
DESCRIPTION

A motorised sliding hanging screen synchronised with sound and lighting enables visitors to explore content through an interactive touchscreen kiosk.



Standby mode

Side Displays Rollout





COMMUNITY GARDEN

PROJECT

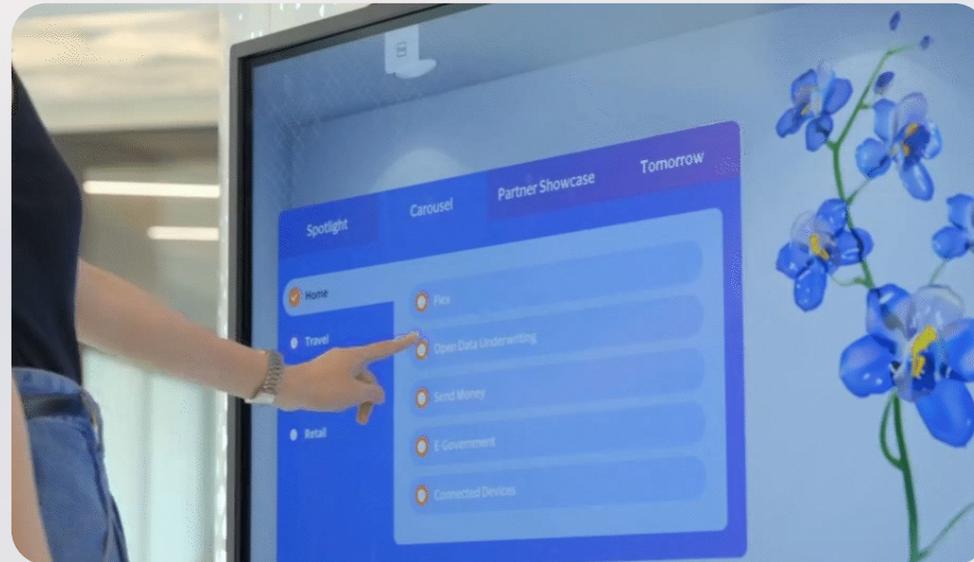
Visa Innovation Center

LOCATION

Singapore

DESCRIPTION

An engaging photo booth with wall-mounted touchscreens lets visitors take photos, generate a tour datasheet, and receive a personalised souvenir.





AFTER TOUR KIOSK

PROJECT

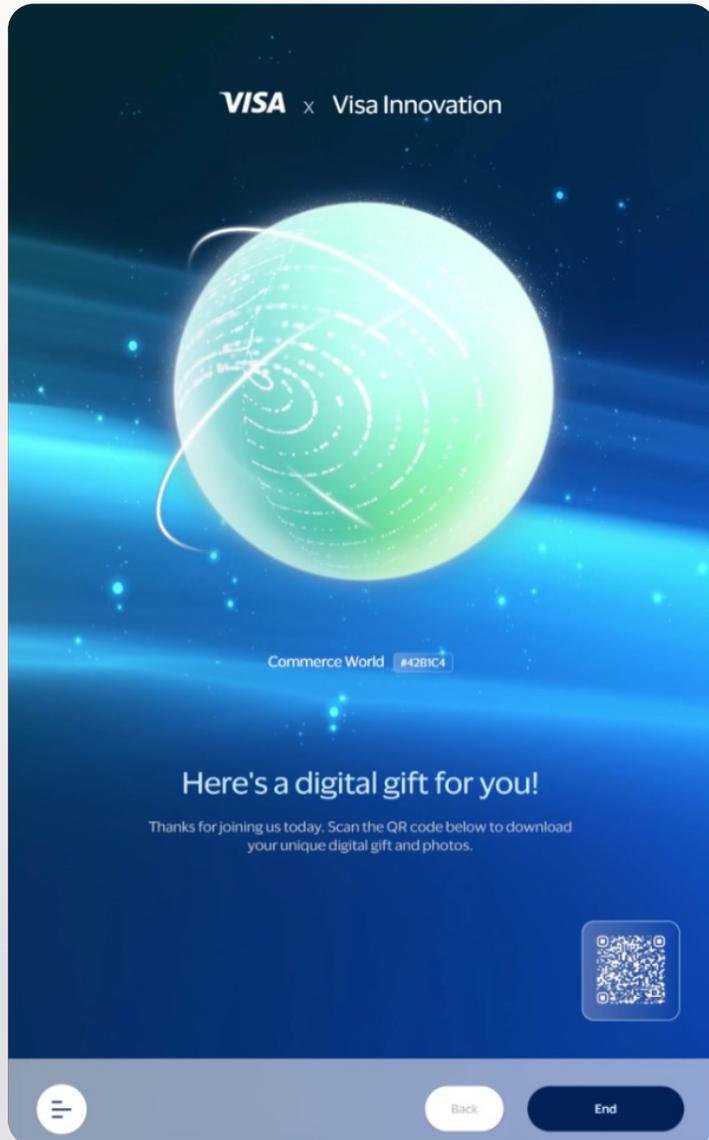
Visa Innovation Center

LOCATION

Riyadh

DESCRIPTION

An after tour kiosk with a wall-mounted touchscreen, and CMS backend lets visitors customise tour content, generate a personalised datasheet, and receive a digital souvenir.





VIRTUAL MALL

PROJECT

Visa Innovation Center

LOCATION

Dubai

DESCRIPTION

A virtual supermarket displayed on a 2x3 multitouch video wall enables visitors to experience Visa's seamless "shop anywhere" retail concept.





V.R.

PROJECT

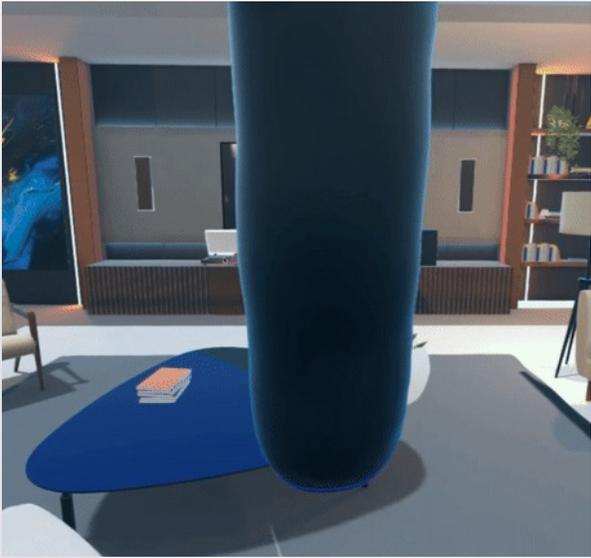
Visa Payments Forum

LOCATION

Barcelona

DESCRIPTION

A virtual gamification experience enables visitors to explore a range of Visa products through interactive challenges integrated into the event journey.





CAROUSEL

PROJECT

Visa Innovation Center

LOCATION

Singapore

DESCRIPTION

A 360-degree rotating platform with four remote-controlled scenes allows visitors to experience Visa product demos within an adaptable, immersive environment.





TAP TO EVERYTHING

PROJECT

Visa Innovation Center

LOCATION

Singapore

DESCRIPTION

An RFID-driven interactive experience triggers a Visa product demo sequence when visitors tap their phones or physical cards to initiate the interaction.



Awards & Accolades



Have a project in
mind? Let's chat 

We're at

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Let's talk

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